AN EXPERIENCE LIKE NO OTHER

F3 POLO

BRISBANE
DORRINGTON PARK
31 OCTOBER 2026

SYDNEY
CENTENNIAL PARK
14 NOVEMBER 2026

VENUE PARTNERS

Centennial Parklands

VICTORIA State Government

OFFICIALLY ENDORSED
AUSTRALIAN POLO FEDERATION

18+

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IT'S POLO BUT NOT AS YOU KNOW IT

"F3 Polo® reimagines traditional polo with a dynamic, fast-paced format: smaller fields and three-player teams to enhance spectator engagement, simplified rules and shorter chukkas accelerate gameplay, and city-centre events provide unparalleled accessibility.

We strive to bring the highest calibre of the Men's and Women's game to every event. Showcasing the horsepower and skill of these international athletes. F3 Polo® partners with all the local and state polo federations to maintain the highest standards in horse and player welfare and to ensure the most positive promotion of the sport for the future of the game."

OFFICIALLY ENDORSED
AUSTRALIAN POLO FEDERATION

F3POLO AN INTERNATIONAL SERIES

We are thrilled to announce the dates for our spectacular 2026/7 global event series, as F3 Polo® continues its rapid international expansion!

Our Global Series now sees the addition of Brisbane's Dorrington Park which debuts on the 31st October 2026, closely followed by Sydney's Centennial Park on the 14th November 2026. Our Australian events are closed out with the return of Portsea Polo on the 13th February 2027, before we head to New Zealand for our Hagley Park Christchurch event on the 20th February 2027 and the Auckland Domain on the 6th March 2027 - both event are now in their 10th year of operating.

Our stunning Singapore event is scheduled for the beautiful Marina Bay area in 2027 and we are set to announce our inaugural USA events for the summer of 2027.

OUR F3 POLO SPONSORS & PARTNERS

SPORTSCRAFT

OMNIGRAPHICS

Centuria

ISLA VODKA

Heineken SILVER

Veuve Clicquot

InterContinental SYDNEY COOGEE BEACH

Fever-Tree MIX with the BEST

outlook

CLENNETT HIRE

people4ocean

POLO PATHWAYS COACHING SERVICES AUSTRALIA

EL*ARQUERO

WOOLLAHRA HOTEL

COOK & WAITER

SYDNEY VENUE PARTNER

Centennial Parklands

OFFICIALLY ENDORSED

OFFICIALLY ENDORSED AUSTRALIAN POLO FEDERATION

MEDIA PARTNERS

SCA

9

FINANCIAL REVIEW
THE DAILY HABIT OF SUCCESSFUL PEOPLE

The Sydney Morning Herald
INDEPENDENT. ALWAYS.

PRIVATE MARQUEES

CORPORATE HOSPITALITY

Private Marquees offer unrivalled views of the sideline action.

Our Courtyards and end-to-end promenade in front of marquees present networking and social opportunities like no other.

MEET THE TEAM

F3 Polo® was founded by NZ businessman Simon Wilson and Australian based international polo player Sam Hopkinson. The F3 Polo® team have produced over 30 events in Asia-Pacific's city centres.

SIMON WILSON
MANAGING DIRECTOR

Simon, from a New Zealand polo family with extensive marketing and event experience, transformed the NZ Polo Open into the Southern Hemisphere's largest event. With 18 years and over 35 completed events, he's a leading figure in global polo event management.

SAM HOPKINSON
INTERNATIONAL PRO POLO PLAYER

Sam, a top-level international polo player based in Sydney brings exceptional horsemanship, organisational skills, and deep industry connections to F3 Polo®. With a playing career beginning in 2005, Sam’s deep passion for the sport is the driving force behind his commitment to delivering world-class events that highlight its excitement and skill.

HOSPITALITY OPTIONS

PRIVATE MARQUEE (CORPORATE HOSPITALTIY) (OUR MOST PREMIUM TICKET & ZONE)

- Individual Marquees designed for networking and hosting opportunities
- Our Most Premium Zone with exclusive access for you + your Guests
- All Inclusive Packages including a Marquee Structure, Garden Furniture & shade
- Generous F&B Package
- Premium sideline viewing up close to all the on-field action
- End to end promenade (walkway) for socialising
- Pricing starts from $13,585.50* for a 20 pax marquee

* 3% cancellation insurance + GST applies. See next slides for pricing + more details

THE STABLES PRIVATE MARQUEE (A SHARED MARQUEE WITHIN OUR EXCLUSIVE PRIVATE MARQUEE ZONE)

- Entry to The Stables Marquee & Bar, situated within our prestigious Private Marquee zone
- Shaded, comfortable garden seating in a shared stylish space
- All day canapes, served by dedicated waitstaff
- Access to The Stables cash bar
- Premium viewing up close to all the action and next to our Players Marquee .
- Perfect for individuals, couples and small groups, The Stables offers a memorable hospitality experience with exclusive player access.
- Pricing starts from $349 per person - inc GST

VIP PLATINUM TABLES (A RESERVED TABLE + CHAIRS FOR 10 PEOPLE WITHIN VIP CHAMPAGNE TERRACE)

- Tables of 10 with guaranteed seating in our vibrant VIP Champagne Terrace
- Premium, sideline viewing up close to all the action
- All day canapes, served by your personal waitstaff
- 5 bottles of champagne per table on arrival (or 5 bottles of wine)
- Access to VIP & GA Bars & DJ stage
- Front or Second Row options available - limited tables available
- Pricing starts from $4,190 for Front Row (Brisbane) or $4,490 (Sydney) - inc GST

PRIVATE MARQUEE PACKAGES - PRICING

	EARLY BIRD	2nd RELEASE
20pax Marquee	$13,585.00	$13,990.00
30pax Marquee	$20,377.50	$20,985.00
40pax Marquee	$27,170.00	$27,980.00
50pax Marquee	$33,962.50	$34,975.00
60pax Marquee	$40,755.00	$41,970.00
80pax Marquee	$54,340.00	$55,960.00
100pax Marquee	$67,925.00	$69,950.00

*Larger marquees available upon request

+service fee, 3% cancellation insurance & GST)

PRIVATE MARQUEE PACKAGES

Our Standard Package includes:

MARQUEE & FURNITURE

Marquee Structure
Picketed Courtyard
Garden Furniture
Umbrellas
Serving Table & Linen

HOSPITALITY MENU

A curated menu created by experienced chefs and served continuously throughout the day by your personal waitstaff. Examples include canapes, antipasto platters, substantial bowl food, fresh summer fruit, desserts and cheeses.

V VG GF DF NF LOW CO_2e

BEVERAGE PACKAGE

A generous beverage package will include our partners premium beverage products: champagne, wine, beer, RTD's & non alcoholic options.

Extra Features include:

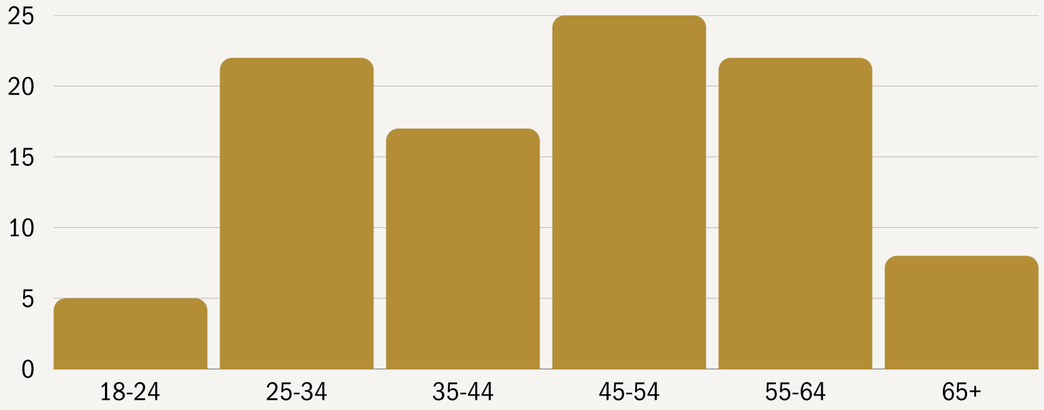
You can also purchase the following extra items to elevate your Private Marquee to reflect your brand or personal style:

Furniture Upgrades, flooring, ceiling silks, wall silks, plants, floral arrangements, bars, power or your own private security guard to ensure total exclusivity for your marquee. Our suppliers will install + remove these features for you so you don't need to lift a finger. If you prefer, you can engage your own suppliers to style your marquee to reflect your brand

ATTENDEE DEMOGRAPHICS

> F3 POLO **Global** currently has an email **database** of **High and Ultra High Net worth clients** circa **60K**

AGE DISTRIBUTION IN PERCENTAGE

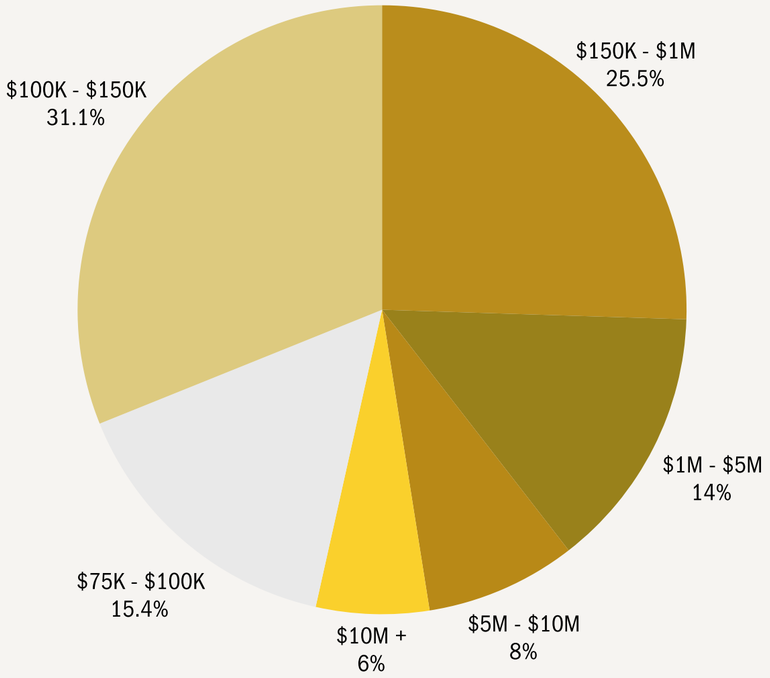


GENDER DISTRIBUTION (PERCENTAGE)

Expected # attendees:

Brisbane 2,700
Sydney 4,000

INCOME & NETWORTH



EVENT SCHEDULE

The day commences at 12 noon when gates open for all ticket holders with the first of our DJ's hitting the decks in our GA and VIP Zones.

Our Pony Parade starts around 1pm showcasing our players and ponies, followed by the celebrity /Guest of Honour ball roll and the first match at 1.30pm.

Polo matches continue throughout the day interspersed with breaks for our popular crowd activities - the divot stomp and hitting box activations.

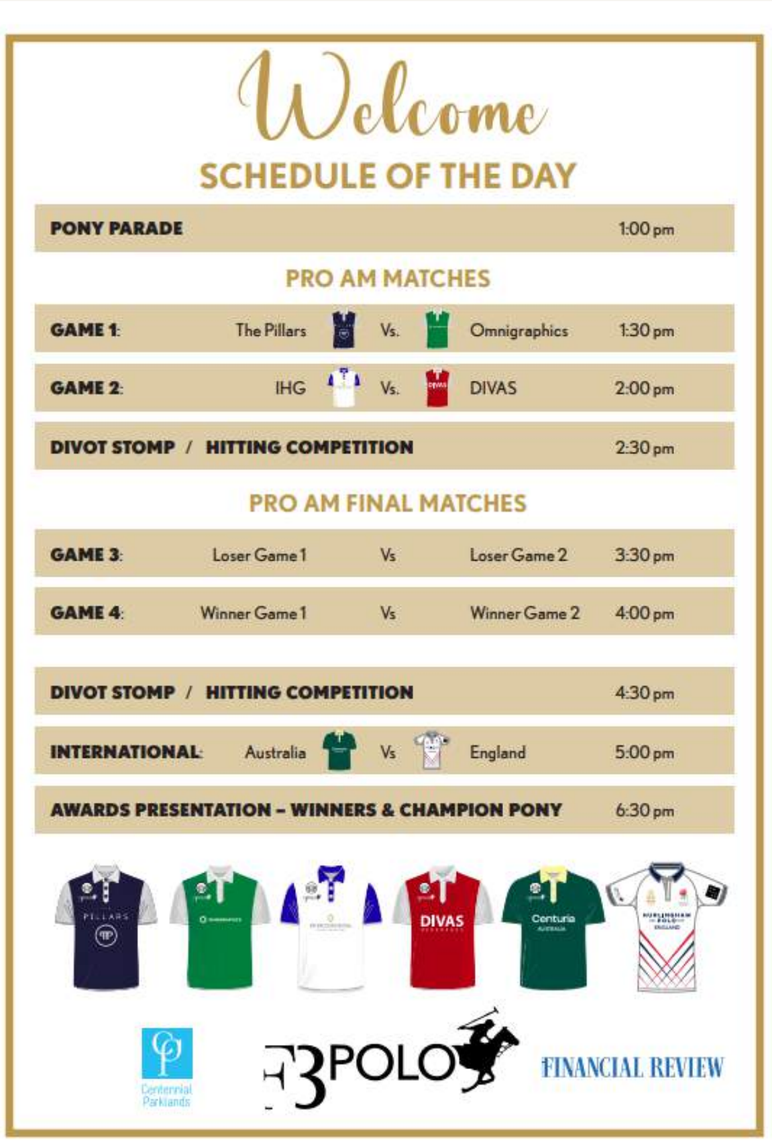
DJ's continue to play all day and include international names along with F3 Polo regulars.

Prize Presentation takes place approximately 5.30pm

Bar closes at 6.30pm, with gates closing at 7.00pm.

Note: schedule shows **approx times only** and is subject to changes. Final schedule is released 1 week prior to event on socials and via our event website: www.f3polo.com.au

EXAMPLE SCHEDULE ONLY



PRIVATE MARQUEES

IT'S POLO BUT NOT AS YOU KNOW IT

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship opportunities designed to showcase your brand creating engagement with high-profile audiences before and durig the event day.
For more information, contact us at info@f3polo.com.au or +61 2 9831 4966.

BRISBANE

DORRINGTON PARK
ASHGROVE
31 OCTOBER 2026

SYDNEY

MISSION FIELDS
CENTENNIAL PARKLANDS
14 NOVEMBER 2026

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