Events & Private Hire

CITÉ
IMMERSIVE
FABLES



An exceptional immersive venue available for private hire near the Champs-Élysées

- Spanning over **1,000 m²**, just a stone's throw from the Champs-Élysées, the Cité Immersive des Fables presents an exhibition dedicated to its eponymous theme: **La Fontaine's Fables**.
- The immersive exhibition is set within a **lavishly designed** scenographic journey, featuring striking installations and sets, special effects and cutting-edge immersive technologies, as well as a wide variety of interactive games.
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- With the participation of **renowned actors** from the French stage, including **Laurent Stocker** of the Comédie-Française, **Alexandre Astier**, **Arielle Dombasle**, **Charles Berling** and **Marie S'Infiltre**, and musical direction by the collective **Bon Entendeur**, the Cité Immersive des Fables invites visitors on a fabulous visual and auditory voyage, offering a fresh and accessible interpretation of this literary heritage through a fully entertaining, educational and immersive experience.

The timeless magic of La Fontaine's Fables, reimagined as an immersive experience.

Just steps from the Champs-Élysées, the Cité Immersive des Fables offers a one-of-a-kind journey:
A contemporary tribute to France's **literary** heritage
A **sensory & artistic** staging, using the most advanced immersive technologies
An **exclusive setting** for your events, a dialogue between culture, art and innovation

Treat your guests to a dreamlike interlude in the **heart of the 17th century**, where the world of the Fables comes to life.



The Visitor Experience

A SPECTACULAR IMMERSION IN THE WORLD OF LA FONTAINE

In a 1,000 m^2 venue, immerse yourself in an iconic, multi-generational themed universe.
The space comprises 6 rooms, including 5 themed rooms, with a scenographic decor:

1. **La Fontaine's Study**
2. **The Fox**
3. **The Wolf**
4. **The Frog**
5. **The Lion**

The final room is a huge space equipped with video projectors, enabling the screening of a 25-minute immersive show.
4 video capsules retrace the Fables:

- **The Cosmos: animals in a starlit sky**
- **Street Art: The Hare and the Tortoise**
- **Japanese Woodblock: The Oak and the Reed**
- **The Power of Fables: The Milkmaid (Perrette) and the Milk Pail**

EVENTS

The Cité Immersive des Fables opens its doors for you to enjoy an extraordinary experience. You have the option to **hire** our venue exclusively at any time **outside the museum's public opening hours** to host your breakfasts, cocktails, dinners and seminars.
Every day of the week:

- Mornings until 10:30 am
- From 7:00 pm in the evening
- All day on Mondays (museum closed to the public)
- Tuesdays until 2:00 pm

Please do not hesitate to contact us for further information and to organise your unique event in an exceptional setting!

COCKTAILS

From 7 pm to midnight
Every day
Extension possible; dancing format permitted

DINNERS

From 7 pm to midnight*
Extension possible; dancing format permitted

BREAKFAST

From 8:30 an to 10 am
Every day

CONFERENCE

On request
Every day



*Set-up & breakdown times: from the museum's closing time (last public entry at 6 pm, public closure at 7:30 pm). Depending on the event, it is possible to close earlier to the public. This option incurs an additional charge to compensate for lost ticket revenue.

Our Spaces



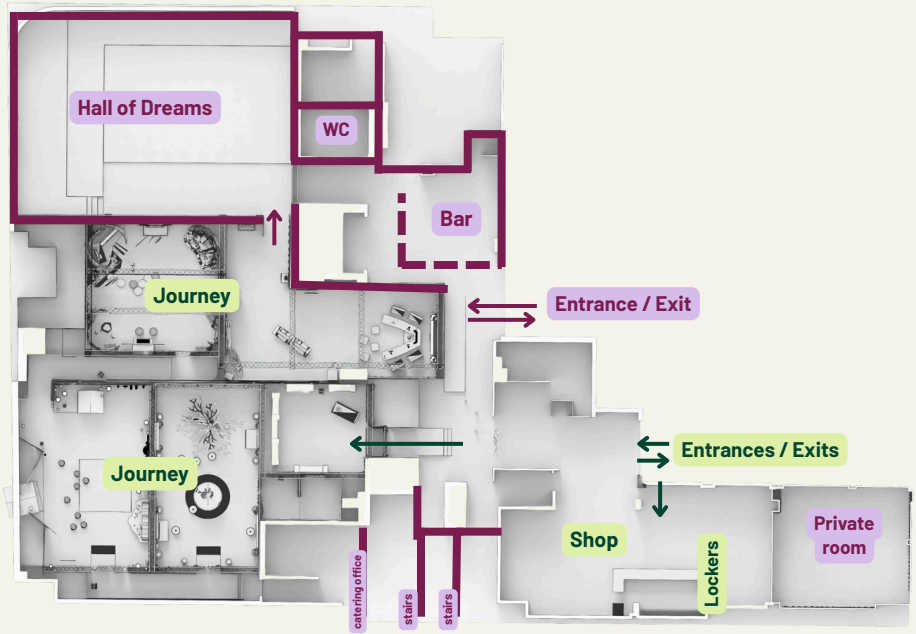
The Cité offers a journey comprising **five themed rooms**, before the Hall of Dreams. These spaces are ideal for **introducing the event** or hosting small meetings, serving as breakout rooms for various workshops, and accommodating team-building activities.

These unique spaces provide an immersive and original setting for your professional events.

TOTAL AREA
1000 s-qm

Floor plan of spaces available for catering and receptions

AREA
HALL OF DREAMS
185 s-qm



AREA
BAR
147 s-qm

AREA
PRIVATE ROOM
54 s-qm
40 pax

BREAKFAST
Up to **175 pax**

STANDING COCKTAIL
175 pax in the Salle des Rêves
45 pax in the Multi-purpose Room

SEATED DINNER
Up to **90 pax**

CONFERENCE
Up to **170 pax**



Animated Ambience Catalogue*

Create a unique and immersive event with our 4 animated ambiences:

- **Cave art**,
- **Street Art**,
- **Japanese woodblock prints**,
- **Engravings** in the world of Jean-Baptiste Oudry.

Equipped with **14 video projectors**, the Cité Immersive des Fables is an ideal venue for welcoming your guests in a fully integrated atmosphere.
A **Bon Entendeur** playlist is available, included with the exclusive hire (20 mins).

The Cosmos

This capsule demonstrates the timelessness of the Fables through the imagery of starlit animals.



Street Art

Inspired by urban art masters – Basquiat, Banksy and Blek le Rat – between Paris and NYC. *The Hare and the Tortoise* is retold in a contemporary version.



Japanese Woodblock Prints

The fable *The Oak and the Reed* is presented through the Japanese Sumi-e movement, meaning "ink painting". The Fables transcend mountains, continents and cultures.



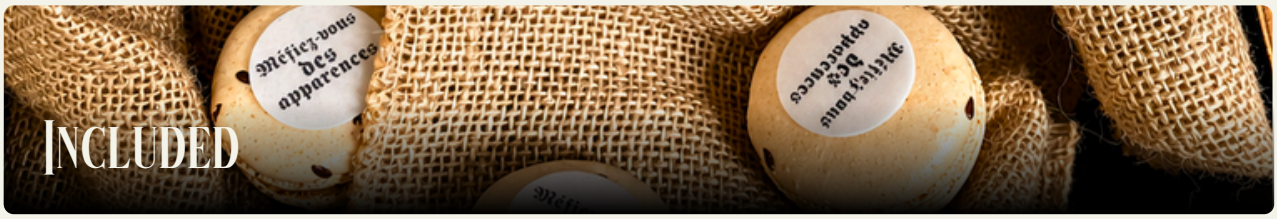
Engravings

The 18th century takes centre stage with a look at the work of Jean-Baptiste Oudry and the fable *The Hen that Laid the Golden Eggs*, as well as *The Milkmaid and the Milk Pail*. It illustrates La Fontaine's genius for depicting human nature in all its foibles.



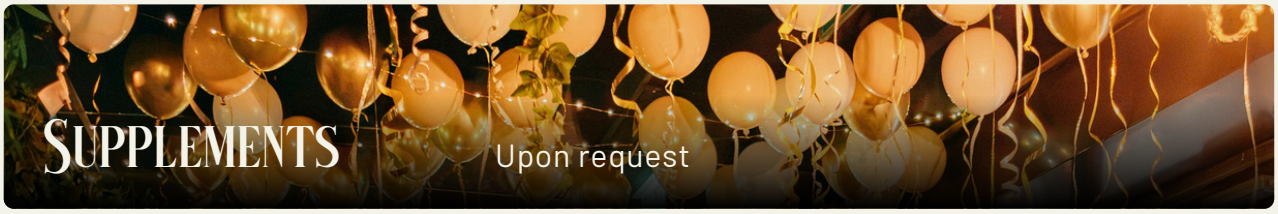
*Choice of ambience via video projection, at no additional charge.

Options



Included

- Free access to the Cité Immersive des Fables
- An animated ambience via video projection of your choice
- A projection screen
- A microphone for your speeches and addresses
- An integrated 3D sound system



Supplements

Upon request

- **A Fables storyteller**

Entertainment during your event

- **A 17th-century velocipede carriage**

Available for a street-marketing activation

- **Photographer**

For exceptional photos of your event

- **Videographer**

A keepsake video recap and professional communications material

- **Customised projection**

Programme ambiences tailored to your brand image

- **Cultural mediators**

Guide-mediators to provide commentary on the exhibition

- **Event furniture**

Hire furniture suited to your event

- **On-site staff for your event**

Hosts and a technical manager to ensure the smooth running of the event.

MANDATORY ADDITIONAL CHARGES

Security staff fees and a full clean of the premises after the exclusive hire are mandatory to ensure the smooth running of your event.

Our Partners

Our catering services

The Cité Immersive des Fables has selected **five renowned caterers** to orchestrate your events and offer you the finest options. We are committed to providing a culinary experience tailored to your expectations and to the unique atmosphere of our venue.

Kaspia Réceptions

A house of gastronomy, wine and the art of living since 1927



Rémi Kurz
Sales Director
rkurz@kaspia-receptions.com
06 74 41 49 15

Fleur de Mets

A caterer combining sincerity, sustainability and creativity for responsible, committed receptions with a positive impact.



Ludovic Sauvage
Client Director
l.sauvage@fleurdemets.com
06 63 33 73 31

Grand Chemin

A bold and committed caterer. We focus on culinary innovation and the creation of bespoke concepts for memorable and eco-responsible events.



Sophie Defoe
Business Development Manager
sophiedefoe@culturesfood.fr
06 02 15 91 66

Matthieu & Pauline

An innovative and responsible caterer, offering contemporary cuisine crafted with seasonal produce.



Solène Varutti
Junior Project Manager
solene@matthieupauline.com
06 01 20 63 81

Nationale 7

A leading events caterer, we design bespoke receptions where culinary excellence, creativity and responsible commitment come together.



Eugénie Vadel
Deputy Commercial Director
eugenie@nationale7-traiteur.com
06 07 21 33 11

Mixology

L'Orchestre

Innovating by offering unique, premium and handcrafted cocktail services.



Anthony Maselli
Partner
anthony.maselli@lorchestre-paris.com
06 46 74 05 78

Muséa

Give your events a warm and professional welcome, provided by qualified hosts, for an unforgettable and refined experience.

Our Partners

Our catering services

The Cité Immersive des Fables has selected **bistronomic & street food** partners to orchestrate your events and offer you the finest options. We are committed to providing a culinary experience tailored to your expectations and the unique atmosphere of our venue.

Kardamome

A fresh vision of bistronomic catering, where food markets and neo-bistros meet the great classics, which she revisits with flair in a green and gourmet approach.



Valérie Forsans
Account Manager
vforsans@kardamome-receptions.com
06 09 78 75 34

Food Comedy

A bold and committed caterer. We focus on culinary innovation and the creation of bespoke concepts for memorable and eco-responsible events.



Anouk Laïacona
Business Development Manager
a.laiacona@groupe-butard.com
06 30 88 75 85

DAD

A street food caterer renowned for its iconic hot dogs, inviting you to enjoy a delicious and socially conscious dining experience.



Ludovic Sauvage
Client Director
l.sauvage@fleurdemets.com
06 63 33 73 31

Cultures Food

Gastronomy is a collective adventure, a link between regions, talents and guests. One company, several signatures, one standard: responsible excellence.



Sophie Defoe
Development Manager
sophiedefoe@culturesfood.fr
06 02 15 91 66



Other Bespoke Events

Customised Events

The Cité Immersive des Fables can organise any type of event, whether Christmas parties or **themed evenings** in the Salle des Rêves.

We work closely with you to design **bespoke events** that perfectly meet your expectations and specific requirements. Treat your guests to a unique and immersive experience in the world of **Jean de La Fontaine**!



Team Building

Come as a team and take part in events and workshops exploring the history of the **17th century**, the famous Century of the **Sun King**, and the morals associated with the **Court of Versailles**.

Themed Events

Book a themed event: corporate Christmas dinner, Halloween party...

Birthday

Give your child an **unforgettable** birthday tea party. Our teams are on hand to offer a range of packages, entertainment, activities and games.



Become a Patron



You have the opportunity to organise your events as part of a patronage initiative. By becoming a patron of Lumières d'Histoire, you contribute to the promotion of history and to broadening access to culture for audiences who are distanced from culture, known as "impeded" audiences.

Lumières d'Histoire is a public interest association, founded in 2024, whose mission is to democratise access to culture and to organise historical outings for disadvantaged audiences. By supporting this association, you take part in innovative projects, notably in partnership with the Cité Immersive des Fables, a unique venue dedicated to discovering the history of Jean de La Fontaine.

Businesses

Your support for **Lumières d'Histoire** as a corporate patron gives you access to personalised benefits, up to 25% of the value of your donation, in partnership with the Cité Immersive des Fables. In addition, you benefit from a tax reduction of 60% of the value of your donation, up to a limit of 0.5% of your turnover excluding VAT. Contact us to find out more.

Individuals

Every donation to **Lumières d'Histoire**, however modest, helps make history accessible to all. You benefit from a tax reduction of 66% of the amounts donated, up to a limit of 20% of your taxable income.

Contact us
contact@lumieresdhistoire.fr



Practical Information

5 rue de Berri - Paris 75008
5 minutes from the Arc de Triomphe
on the edge of the Champs-Élysées

Contacts

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(+33) 6 14 03 73 17

Ava Charbit
Venue Director
avacharbit@cites-immersives.fr
(+33) 6 23 67 75 98